# **Communication Strategy Template**

*Add rows as required.*

| **Insert the vision for your integrated student support redesign here.** |
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| **Insert the overarching purpose or objective your internal or external communication efforts are supporting here.** |
| **Communication Goal** | **Related Redesign Goal(s)** | **Audience(s)** | **Core Message(s)** | **Medium/a** | **Frequency of Communication** | **Evaluation Metric(s)** | **Key Activities / Events / Products** |
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**Communication Work Plan Template**

*Add rows as required.*

| **Communication Activity / Event / Product** | **Status** | **Completion Date** | **Description, Including Key Messages** | **Audience(s)** | **Medium/a** | **Lead Person** | **Resources Needed** | **Evaluation Metric(s)** | **Related Communications Goal** |
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